

Wind River Art Fest

Pinedale, Wyoming

General Information, Terms, Conditions, Waiver and Agreement, 2026

A Note from the Organizer

For those of you who don't already know me, I want to take up a little bit of space to provide an incite into the vision I have for this event. First off, I'm one of you, an artist and a vendor. I've been through the trenches so to speak - I've exhibited at large, well organized events and have also attended other fairs that were very poorly managed. I want this to be a great event, for everyone, especially the artists -this is my utmost goal!

Unfortunately, I was just given the opportunity to run with this event in July of 2026 - not a whole lot of prep time! That's where "The Team" comes in. The Team is going to, not only comprise of other community members in my corner, but just as importantly, the artists, such as yourself. Even if the quantity of artists is less then grandeur, it will be the quality that will give this year a great first impression that will lead to an even better annual Wind River Art Fests to come!

Full disclosure: I will also be exhibiting at this event, and will therefore be wearing two hats. One key trait I have though, is that I'm a perfectionist. Yes, I will be working hard to ensure my own booth is up to my standards, but I assure you, I will also be doing everything I can to make this event as smooth as possible for all artists attending. I will also be working hard to promote it too; the more artists help with this aspect, the better it will be for everyone, especially this year! The long term goal for this event is to build a reputation filled with quality work combined with a great atmosphere.

I'm confident we can get there! Go Team!

About the Event

Wind River Art Fest will be a 2-day art fair consisting of artists who create original and unique works. It's going to be a kick-off event to an already popular event, the Wind River Brewfest which begins on the second day, also located in the American Legion Park. And, as added draws, there will be live music and food trucks as part of the Brewfest, plus a farmers market that morning. Wind River Art Fest will be open to the public Friday, September 11th from noon - 6:00pm and on September 12th from 9:00am - 8:00pm.

The Venue

American Legion Park, located at 105 N Madison Ave, sits in the heart of Pinedale right next to the main street of town, Pine Street. It's a fairly large grassy park with many trees and Pine Creek that flows through. Permanent restrooms are on site with walkways throughout. The park also features a stage used to host musical events complete seating on one side. If you're lucky you might even spot a deer or moose wondering through the trees within the park. The area designated for Wind River Art Fest is in the southern portion of the park, adjacent to Pine Street.

Pinedale is less than 2 hours away from Jackson Hole and offerers an exceptional starting point for abundant backcountry activities. The Wind River Mountain Range rises to the northeast, lining the horizon with unique and rugged peaks. Pinedale has truly become a popular visiting destination!

Application Process / Timeline / Deadlines

Once this document has been thoroughly read and understood, the form to apply can be found here (there is no fee to apply): <https://www.reflections-of-the-winds.com/apply>

Because there isn't much time before this year's event, the process is going to be kept as simple as possible. Application deadline is August 26th. You will be notified via email within 1 week of submitting an application. If accepted, you will have until August 29th to return a signed copy of the waiver/agreement (last page of this document), make your payment and provide a copy of the required insurance. Booth spaces will not be assigned until all of the requirements are met. Booth spaces will be limited and will primarily be a first come first serve basis depending on types of art work submitted.

Booth Fee

This year's booth fee is \$75 for a single space or \$60 per space for more than one. If accepted, you will be provided a digital invoice via Square to make your payment.

Art Requirements

Mass-produced works will not be accepted and work must be produced by the artist themselves. Third party reproduction work is only allowed when original versions are solely produced by the artist applying.

Artist's Booths

Artists must secure their tent and displays to withstand inclement weather. September in Pinedale is usually wonderful, until it's not. Locals will attest that Pinedale can endure all four seasons in one day at any point during the year! Tents must be weighted with a minimum of 30lbs per leg. Straps must be used to secure the tent to weights. Stakes of any kind are not allowed. No exceptions. There is a sprinkler system in place on the lawn and any damage caused to it by an artist will be paid for by the artist.

Booth space is solely for the designated area reserved. Artists are responsible for their own tent, tables, chairs, displays, awnings, etc. No displays past the reserved area (such as racks/shelving on walkway, sidewalk, etc.). Booth spaces will be approximately 10.5'x10.5' each, providing a little bit of extra room beyond the usual 10x10 canopy footprint.

There is NO SECURITY provided for the event. Artists are responsible for securing all items, displays etc. related to their booth and contents. While local law enforcement will be aware of the event and will provide additional attention when possible, there will be no guarantee of security within the venue.

Set Up / Tear Down

Set up for the event will start Thursday, September 10th at 5:00pm and again Friday at 8:00am. Artists will park in one of two locations to unload prior to setting up. Artists will need to unload as quick as possible then move their vehicles to public parking areas further from the venue location. Parking spaces will be limited, so working together as a team and being courteous to other artists will be key for a smooth set up! Artists will be provided more details along with their booth assignments closer to the event. Tear-down can begin after 8:00pm on Saturday. However, it's advised to wait until Sunday to tear down. Artists need to have their booths off premises by noon on Sunday.

Artists must use a cart, wagon, dolly, or other non-motorized form of transportation to bring their booth, display, and sellables from nearby parking to their booth space. Volunteers will be available to help transport items to your location during set-up and tear down times. These volunteers are part of community organizations and donations/tips are welcome if you choose to use their help. Utmost care will be taken but liability is to be held by the artist for any unforeseen damage/loss.

Insurance Requirements

All artists are required to secure and maintain, during the period of this event, Comprehensive General Liability insurance, which shall be written on an “occurrence” basis, with a standard broad form endorsement and/or excess umbrella liability with combined single limit of not less than \$1,000,000.00 for each occurrence and \$1,000,000.00 general aggregate. Artists must name Reflections of the Winds, P.O. Box 1249, Pinedale WY 82941, as well as The Town of Pinedale, P.O. Box 709, Pinedale WY 82941, as additional insured as it relates to activities during the Wind River Art Fest event in Pinedale, Wyoming. If you don’t currently have an insurance company you prefer, look for [ACT Insurance](#) online. They specialize in insurance policies for short term events such as Wind River Art Fest.

Other

Artists are required to comply with all applicable requirements, limitations, and conditions of all applicable federal, state and local codes, laws, ordinances, regulations and rules. Reflections of the Winds and affiliates will not be held responsible for any violation regarding this requirement. By submitting an application to be a participating artist, you agree to reimburse Reflections of the Winds for any fines, penalties, etc., assessed to it as a result of your non-compliance with applicable federal, state, and local laws, regulations, ordinances, and codes.

Artists are expected to be familiar with and abide by all applicable federal, state, and local laws, regulations, ordinances, and codes. Vendor is responsible for paying all applicable federal, state, and local taxes and must have a copy of its state sales tax license available on the premises to show upon request.

If you have received an acceptance notification, print this full document, initial at the bottom of each page and sign below to accept the terms of this document. A copy of the signed agreement (clear photos are acceptable), along with a copy of the required insurance must be sent to delisa.windriverartfest@gmail.com. Please include the artist name/ business name in the subject line. Remember, booth spaces will not be assigned until all of the requirements (payment, signed agreement, insurance) are met. Once all of the requirements are met, you will receive a confirmation email. You will then receive one more correspondence with a final map showing your booth placement by September 5th.

Thank you once again for your interest in being part of this great event!

-Delsa

Delsa Allen, Reflections of the Winds

To accept the above terms and conditions as it applies to becoming a participating artists during Wind River Art Fest, September 11th - 13th, 2026, please fill and sign the form below.

Applicant Name: _____

Business Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Signature: _____

Date: _____